

Maddie Riewoldt's Vision.
presents the

TABLE *for* CHANGE — GALA —

MARVEL STADIUM
FRIDAY 22ND MAY 2026



PRIZE DONATIONS



OUR STORY

Maddie Riewoldt was just 26 years old when she tragically died of a Bone Marrow Failure Syndrome called Aplastic Anaemia. Maddie was diagnosed at 21 years, and for five tough years she put up an incredibly brave fight. She spent those years enduring several bone marrow transplants, hundreds of blood transfusions, and ongoing treatments.

Maddie fought her battle with inspiring determination and courage. When her fight was ending in February 2015, she asked her family to make her a promise; Maddie wanted nobody else to go through what she did.

Maddie Riewoldt's Vision is her legacy.

We are determined to find better treatments and ensure that no family faces a Bone Marrow Failure Syndrome diagnosis alone. Please join us and together we will #FightLikeMaddie.

www.mrv.org.au



THE NEED

Every 3 days an Australian is diagnosed with a Bone Marrow Failure Syndrome.

Tragically, most are children and young adults, and 50% will not survive. Thousands more live with complex medical challenges and ongoing health risks, including a significantly higher chance of developing cancer.

A Bone Marrow Failure Syndrome diagnosis is deeply isolating for patients and their families. Navigating the complex treatment journey, accessing reliable information, and finding appropriate support resources can be confusing and overwhelming.

That's why Maddie Riewoldt's Vision is here.

Maddie Riewoldt's Vision is the only organisation in Australia dedicated to driving Bone Marrow Failure Syndrome research, advocacy, education and support for patients and families. We urgently need new therapeutic and support options to treat these devastating conditions and improve outcomes for patients and their families.



OUR IMPACT



Over the past decade, Maddie Riewoldt's Vision has driven significant progress in Bone Marrow Failure Syndrome research, while providing vital support to patients and their families across Australia.

We established the Centre of Research Excellence in Bone Marrow Biology - the first of its kind in Australia - to bring researchers together, foster collaboration and accelerate innovation in this critical field.

To date, we have committed \$10 million across 36 cutting-edge research projects, including two clinical trials involving more than 400 patients - helping translate research into real-world impact.

Our funded researchers have gone on to secure an additional \$24.2 million in external funding, significantly amplifying the reach and long-term impact of our investment.

Alongside our research leadership, we deliver Australia's only National Support Services dedicated to Bone Marrow Failure Syndromes, providing education, resources and emotional support to more than 170 patients and families nationwide.





TABLE FOR CHANGE GALA

A seat at the table can change everything.

Imagine a family dinner - laughter, connection, and love filling the room. Now imagine the silence that follows the loss of someone irreplaceable. For families facing Bone Marrow Failure Syndromes, this silence is all too familiar.

Too many tables now bear the heartbreaking weight of an empty chair - a daily reminder of loved ones lost to these devastating conditions.

But together, we can rewrite this story.

Join us for an evening of hope, resilience, and community as we come together to raise life-changing funds. With your support, we can ensure that no family faces an empty seat alone.

Let your presence at this table signify not only solidarity, but a commitment to a future where every family's table remains whole.

Take your seat. Make the change.

WHY JOIN US?

The Table for Change Gala is more than an event - it is an evening defined by shared moments of purpose, generosity and hope.

In 2025, the Gala demonstrated just how powerful that shared commitment can be. Together, we raised \$435,000, but just as importantly, the evening created deep connection between patients, families, partners and supporters - grounded in empathy, understanding and a genuine desire to make a difference. It was a night that stayed with many long after it ended.

By joining us, you will help fund **groundbreaking research focused on improving treatments and working towards a cure** for Bone Marrow Failure Syndromes. Funds raised also enable Maddie Riewoldt's Vision to deliver our **National Support Services, providing education, guidance and emotional support** to patients and families at every stage of their journey. The Gala also plays a vital role in raising awareness and advocacy, helping shine a light on these conditions which urgently need greater understanding.

When you take your seat at the table, you help turn compassion into action - and move us closer to a future where no family faces a diagnosis alone.





PARTNER FOR CHANGE

Become a Table for Change prize donor and align your products and brand with purpose and impact.

By contributing a prize to the Table for Change Gala, you will be supporting an evening that raises vital funds for research and support services for patients and families affected by Bone Marrow Failure Syndromes. Prize donations play a vital role in the success of the event and help maximise the funds raised on the night.

Prize donors will be acknowledged throughout the event and connected to a highly engaged, values-led audience of corporate and community supporters. Your generosity contributes directly to advancing research, raising awareness and ensuring families facing these rare conditions receive the support they need - helping create meaningful impact well beyond the Gala itself.





PRIZE DONATION BENEFITS

Donation value of \$50,000

Benefits Include:

- Large logo recognition on Gala invite
- Extra large logo recognition in Gala program, website & signage
- Logo acknowledgement on Marvel Stadium LEDs
- Exclusive social media announcement (in excess of 40,000 followers)
- Special recognition during the Gala speeches
- Ten (10) complimentary tickets to the Gala Dinner with priority seating
- Full-page ad in the Gala program
- Acknowledgment in all event press releases and media coverage
- Personal thank you video from Maddie's Vision to share with your stakeholders
- Feature story in post Gala thank you email to all attendees
- Feature story in the Maddie's Vision Newsletter
- Prominent logo placement on the Maddie's Vision website for the year
- Logo recognition in Maddie's Vision Annual Report





PRIZE DONATION BENEFITS

Donation Value of \$20,000 - \$49,999

Benefits Include:

- Medium logo recognition on Gala invite
- Large logo recognition in Gala program, website & signage
- Logo acknowledgement on Marvel Stadium LEDs
- Exclusive social media announcement (in excess of 40,000 followers)
- Special recognition during the Gala speeches
- Five (5) complimentary tickets to the Gala Dinner with priority seating
- Full-page ad in the Gala program
- Acknowledgment in all event press releases and media coverage
- Acknowledgement in post Gala thank you email to all attendees
- Story in the Maddie's Visions Newsletter
- Prominent logo placement on the Maddie's Vision website for the year
- Logo recognition in Maddie's Vision Annual Report

Donation Value of \$10,000 - \$19,999

Benefits Include:

- Medium logo recognition on Gala invite
- Large logo recognition in Gala program, website & signage
- Exclusive social media announcement (in excess of 40,000 followers)
- Acknowledgment during the Gala speeches
- Two (2) complimentary tickets to the Gala Dinner
- Half-page ad in the Gala program
- Acknowledgment in all event press releases and media coverage
- Acknowledgement in post Gala thank you email to all attendees
- Logo recognition in Maddie's Vision Annual Report



PRIZE DONATION BENEFITS

Donation Value of \$5,000 - \$9,999

Benefits Include:

- Small logo recognition on Gala invite
- Medium logo recognition in Gala program, website & signage
- Social media acknowledgement (in excess of 40,000 followers)
- Quarter page advertisement in Gala program
- Acknowledgment during the Gala speeches
- Acknowledgement in post Gala thank you email to all attendees
- Logo recognition in Maddie's Vision Annual Report

Donation Value of \$2,500 - \$4,999

Benefits Include:

- Small logo recognition in Gala program and website
- Social media acknowledgement (in excess of 40,000 followers)
- Acknowledgement in post Gala thank you email to all attendees
- Logo recognition in Maddie's Vision Annual Report

Donation Value up to \$2,499

Benefits Include:

- Listing in Gala program and website
- Acknowledgement in post Gala thank you email to all attendees
- Listing recognition in Maddie's Vision Annual Report



**Maddie
Riewoldt's
Vision.**



CONTACT

AMY COOTE
CEO
MADDIE RIEWOLDT'S VISION
0418 991 970
AMY.COOTE@MRV.ORG.AU

