



Maddie Riewoldt's Vision.

Golf Day

Hosted by **Nick Riewoldt**

Driving for a Cure.

Friday 30th October 2026

Every drive helps fund life-saving research
and vital support for patients and families.

Event **Partners**

PK Peninsula
Kingswood

DG
drummond golf
AUSTRALIA'S BIGGEST

About Maddie Riewoldt's Vision

Maddie Riewoldt was just 26 years old when she tragically died of a Bone Marrow Failure Syndrome called Aplastic Anaemia. Maddie was diagnosed at 21 years, and for five tough years she put up an incredibly brave fight. She spent those years enduring several bone marrow transplants, hundreds of blood transfusions, and ongoing treatments.

Maddie fought her battle with inspiring determination and courage. When her fight was ending in February 2015, she asked her family to make her a promise; Maddie wanted nobody else to go through what she did.

Maddie Riewoldt's Vision is her legacy.

Every 3 days an Australian is diagnosed with a Bone Marrow Failure Syndrome. Tragically, most are children and young adults, and 50% will not survive. Thousands more live with complex medical challenges and ongoing health risks, including a significantly higher chance of developing cancer.

A Bone Marrow Failure Syndrome diagnosis is deeply isolating for patients and their families. Navigating the complex treatment journey, accessing reliable information, and finding appropriate support resources can be confusing and overwhelming.

That's why Maddie Riewoldt's Vision is here.

Maddie Riewoldt's Vision is the only organisation in Australia dedicated to driving Bone Marrow Failure Syndrome research, advocacy, education and support for patients and families.

We urgently need new therapeutic and support options to stop Bone Marrow Failure Syndromes taking lives and stand beside families devastated by them.



Our Impact

Over the past eleven years, Maddie Riewoldt's Vision has driven significant progress in Bone Marrow Failure Syndrome research, while providing vital support to patients and their families across Australia.

We established the Centre of Research Excellence in Bone Marrow Biology - the first of its kind in Australia - to bring researchers together, foster collaboration and accelerate innovation in this critical field.

To date, we have committed over \$10 million across 40 cutting-edge research projects, including 2 clinical trials involving more than 400 patients - helping translate research into real-world outcomes.

Our Maddie's Vision funded researchers have gone on to secure an additional \$37.9 million in external funding, significantly amplifying the reach and long-term impact of our investment.

Alongside our research leadership, we deliver Australia's only National Support Services dedicated to Bone Marrow Failure Syndromes, providing education, resources and emotional support to more than 190 patients and families nationwide to date.

“We could not be more thankful for the support we received and continue to receive after our daughter's life changing diagnosis. We will be forever grateful and will always support Maddie's Vision in any way we can. We will never be able to thank the Tele-Support Nurse enough for everything she has done for our family.”



2026 Golf Day

Driving for a Cure.

Join us for the inaugural Maddie's Vision Golf Day on Friday 30 October 2026 at the renowned Peninsula Kingswood Country Golf Club - one of Australia's highest-ranked golf courses and the host venue for the 2027 Men's Australian Open.

Hosted by Nick Riewoldt, this exclusive event will bring together business leaders, golf enthusiasts and supporters of Maddie Riewoldt's Vision for an unforgettable day of championship golf, premium hospitality and meaningful impact.

Guests will enjoy a light breakfast on arrival before taking to the fairways for an 8.00am shotgun start on the acclaimed North Course. Played in a fun and inclusive Gentsomes format, the day has been designed to provide an exceptional experience for golfers of all abilities, while fostering networking, team building and friendly competition.

The course will come alive with a range of exciting activations, including:

- Beat the Pro with Australasian PGA Tour Champion, Matt Griffin
- Nearest the Pin competitions
- Longest Drive competitions
- The "Party Hole" - proudly sponsored by Coopers
- Player gift bags and giveaways

Following play, guests will gather in the clubhouse for a premium two-course luncheon, MC'd by Australian actor and comedian Lehmo, and featuring fine food and wine, prize presentations, a live auction and inspiring stories of impact from Maddie Riewoldt's Vision.

Whether you're entertaining clients, rewarding your team, strengthening business relationships or simply enjoying one of Australia's finest golf courses, every swing and putt will help create lasting change for families impacted by Bone Marrow Failure Syndromes.

With a premium golfing experience, outstanding prizes, unique networking opportunities and the chance to play a future Australian Open venue, the Maddie's Vision Golf Day is set to become one of Melbourne's most anticipated corporate fundraising events.

Every drive helps fund life-saving research and vital support for patients and families.



Mercedes-Benz Hole-in-One Challenge

One Shot. One Mercedes-Benz.

Could your next swing be worth a brand-new Mercedes-Benz?

As part of the inaugural Maddie's Vision Golf Day, every player* will have the opportunity to take on the ultimate golfing challenge - a chance to win a Mercedes-Benz GLA 200 Special Edition, valued at \$70,288, with a single perfect shot.

Located on the designated challenge hole, this exciting competition will see golfers test their skill, precision and nerves in pursuit of the keys to a brand-new luxury driving experience.

Whether you're a seasoned golfer or simply feeling lucky, participants will have their shot at golfing glory. One swing could secure your place in Maddie's Vision Golf Day history - and put you behind the wheel of an incredible new vehicle.**

Will you be the one to drive away a winner?

* Professional Golfers are ineligible.

** Competition subject to official terms and conditions.



Example car only

Invitation to Sponsor

Partner with Purpose.

The Maddie's Vision Golf Day offers more than brand exposure – it provides an opportunity to connect your business with an influential network while demonstrating your commitment to advancing life-saving research and supporting Australian patients and families.

Whether your objective is to strengthen client relationships, reward your team, engage employees or enhance your organisation's community impact, our sponsorship packages have been designed to deliver tangible business value while supporting a cause that changes lives.

As a valued partner you'll benefit from:

- Premium brand visibility before, during and after the event.
- Exclusive client entertainment opportunities.
- Meet and network with some of Australia's best-known sporting personalities and entertainers, including Nick Riewoldt, Lehmo and Matt Griffin.
- Direct engagement with senior business leaders and key decision-makers.
- Integrated marketing exposure across Maddie's Vision and event partners channels.
- Alignment with one of Australia's leading rare disease charities.
- The opportunity to demonstrate your organisation's commitment to research, innovation and community.

Most importantly, your partnership will help improve outcomes for Australians living with Bone Marrow Failure Syndromes, and give them hope for a brighter future.





Sponsorship Opportunities



GOLD PARTNER

\$20,000
plus GST
EXCLUSIVE



Three teams
(12 players)



Four complimentary
golf carts



Prominent logo recognition
across all event marketing
collateral, including the
event website and eDMs



Premium on-course
branding opportunities,
including branded hole
signage (supplied by partner)



Opportunity to display
corporate banners at
the event



Opportunity to include
promotional material in
player gift bags



Dedicated social media
announcement and
recognition across
Maddie's Vision's 40,000+
followers and Event
Partner channels



Special recognition during
the official luncheon
proceedings



Opportunity to address
guests during the luncheon



Feature in the post-event
thank you eDM



Feature in the Maddie's
Vision newsletter



Recognition in the
Maddie's Vision
Annual Report



Logo recognition on
the Maddie's Vision
website for 12 months



SILVER PARTNER

\$12,500
plus GST



Two teams
(8 players)



Two complimentary
golf carts



Prominent logo recognition
across all event marketing
collateral, including the
event website and eDMs



Branded hole signage
(supplied by partner)



Opportunity to include
promotional material in
player gift bags



Recognition across
Maddie's Vision's 40,000+
followers and Event
Partner channels



Recognition during
the official luncheon
proceedings



Recognition in the
post-event thank you eDM



Recognition in the
Maddie's Vision
Annual Report



TEAM SPONSORSHIP

\$5,000
plus GST



One team
(4 players)



Logo recognition across
all event marketing
collateral, including
the event website



Branded hole signage
(supplied by partner)



Recognition across
Maddie's Vision's
40,000+ followers and
Event Partner channels



Recognition during
the official luncheon
proceedings



Recognition in the
post-event thank you eDM



DRINKS CART SPONSORSHIP

\$2,500
plus GST



Exclusive branding on
the Drinks Cart



Prominent logo
recognition across all
event marketing
collateral, including
the event website
and eDMs



Recognition across
Maddie's Vision's
40,000+ followers and
Event Partner channels



Recognition during
the official luncheon
proceedings



Let's Connect.

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